

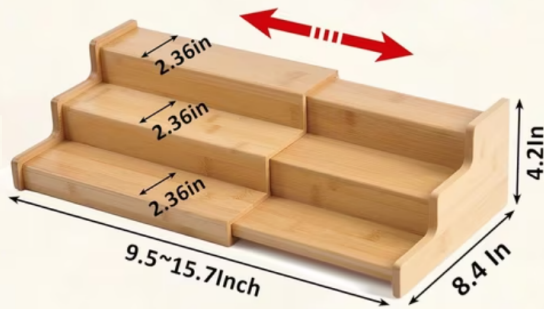


NATURE'S POTIONS

Set up your retail display

A practical guide for retail partners

Adjustable



Adjustable Bamboo Retail Display Light

Included with the Seed, Root, and Grow starter packages. The display can also be ordered separately for **\$10** through wholesale Bulk Order.

The image shows the display example supplied by Nature's Potions.

1. Choose a stable location

Place the display on a clean, level counter where shoppers can see the labels. Keep it away from direct sunlight, excessive heat, moisture, and active workout areas.

2. Arrange the collection

Keep both balm sizes together. Position roller bottles where their names are easy to read, and arrange taller items so they do not obscure jars. Adjust the stand width to fit your space.

3. Add signs and product information

Place the 5 x 7 or 8.5 x 11 sign in a separate holder behind or beside the products. Put the matching shelf cards in front. Keep product sheets nearby for ingredients, directions, and cautions.

4. Keep it ready to shop

Display your selling prices clearly. Check stock and keep packages clean and labels facing forward. Follow each product's storage directions.

5. Restock and get help

Use Bulk Order or Reorder a Previous Order for regular restocking. Starter packages are intended for first-time display and inventory setup; contact Nature's Potions for staff assistance with these packages.