

Wholesale Pricing Guide

Product	Size	Wholesale	Suggested retail
Mellow Muscles & Joints	1 oz	\$15.00	\$30.00
Mellow Muscles & Joints	2 oz	\$27.50	\$55.00
Restore Skin Cream	4 oz	\$15.00	\$30.00
Quiet Mind Roller Bottle	10 mL	\$7.00	\$15.00
Migraine Freedom Roller Bottle	10 mL	\$7.00	\$15.00
Silent Night Roller Bottle	10 mL	\$12.50	\$25.00

September 8, 2026 | For wholesale partners

Standard wholesale pricing is structured to provide retailers with a 50% gross margin when products are sold at the current Suggested Retail Price (SRP), before retailer expenses. To maintain consistent brand positioning and a fair marketplace for all wholesale partners, we ask retailers not to advertise or sell Nature's Potions products below the applicable SRP without prior written approval. Retailers may set prices above the SRP. Current wholesale prices and SRPs are displayed on the order screen.